



WPSU Board of Representatives Meeting Notes

Tuesday, August 12, 2025, 9:00 am – 3:30 pm

Zoom Link: <https://psu.zoom.us/j/96017675405?pwd=UWd6WWE5M0luMFgyNFR5M2VKK1JLdz09/>

Password: 118691

Board Members Present:

Kate Bennett Truitt
Sherry DelGrosso
Carolyn Donaldson
Paula Fritz Eddy
Kellie Goodman Shaffer
Kelly Hastings
Matilda Illuzzi
Kate Kennedy
John Lacny

Peggy Morgan
Jennifer Neely
Kathleen O'Toole
Greg Petersen
Sara Songer
Donnan Stoicovy
Ann Taylor
Roger Williams

Staff Members Present:

Kat Antunes
Jeffrey Benzing
Rob Butler
Sarah Caterson
Susan Chyczewski
Tamra Fatemi-Badi
Emerson Herzing
Jennifer Hollern
Don Lenze

Mindy McMahon
Frank Mueller
Jessica Peters
Emily Reddy
Isabel Reinert
Judymae Richards
Sydney Roach
Tom Wilson

Welcome – Sherry DelGrosso introduced Stephen McKnight (ABCD Corp.) who gave an overview of Blair County

Roll Call – Kelly Hastings

- Kelly Hastings called the meeting to order and reviewed the agenda.
 - Approval of November's meeting minutes:
 - A motion of approval was first made by Greg Petersen and seconded by Sara Songer.
 - New member, Katie O'Toole, was introduced.
- GM Remarks – Isabel Reinert, Executive Director & General Manager

VP Outreach Remarks

- Dr. Larry Terry, Vice President for Outreach

Path Forward Discussion

- Intro by Isabel Reinert, Executive Director & General Manager

- Ideas to create more opportunities for volunteer involvement by Susan Chyczewski, Director of Strategic Partnerships and Resource Development
- Challenges to funding by Rob Butler, Director of Major Gifts
- Group discussion

Small groups break out to discuss funding challenges and path forward

Committee Break Out Sessions

Guest Introductions

- **Community Outreach** – Tamra Fatemi-Badi – Break Out Room

Attendees: Tamra Fatemi-Badi, Jen Hollern, Tara Eneedy, Sara Songer, Roger Williams, Paula Fritz Eddy

Discussions included:

Challenges and ideas for fundraising. Ideas for new monthly events, like open house, etc. Will no longer host Conn Dinner. Looking for smaller, more manageable alternative events. Invitation for new innovative ideas for fundraising and to have more people join and volunteer.

- **Education** – Susan Chyszewski – Break Out Room

Attendees: Susan Chyszewski, Emerson Herzing, Sherry DelGrosso, Kate Bennett Truitt, Kellie Goodman Shaffer, Kelly Hastings, Katie O'Toole, Donnan Stoicovy, and Ann Taylor

Discussions included:

How to use more volunteers in education and events. How to identify what the state needs and how WPSU can best serve that need. Developing a closer partnership with companies, and a need to build upon Pathways in PA videos and career readiness resources. Creating a fact sheet for back-to-school on the website and making it easier for educators to find the resources that WPSU has available to them online.

- **Development** – Rob Butler – Break Out Room

Attendees: Kate Kennedy, John Lacny, Rob Butler, Don Lenze, Sarah Caterson, Jessica Peters, Jennifer Neely

Discussions included:

Where do these dollars come from and “if everyone gave a certain amount of money.” Talked about “loyalty gifts vs passion gifts”. Loyalty: membership, underwriting, sustaining members. Most impact maybe through aligning interests and philanthropic passions of individuals with the needs and work that WPSU does for the community. How to identify people who can make 5-6 figure donations and connect with them. Discussed educational initiatives, and teacher ambassador programs.

- **Government Relations** – Jeff Benzing – Break Out Room

Attendees: Jeff Benzing, Peggy Morgan, Matilda Illuzzi, Sydney Forde, Donna Gority, Greg Petersen, Carolyn Donaldson

Discussions included:

How can stations collectively redouble efforts at the state level and tell the story of what WPSU does on the local level. From early childhood education to emergency alerts. Ask for funding that is maybe less than what is needed but can provide some bridge funding. How to leverage friends and allies in Harrisburg to help bring other folks onboard to support WPSU. Getting them to write letters of support from local level to the state level and explain how WPSU resources help their local community. Laura, a Blair County Commissioner has offered a letter of support if they have the right messaging.

Committee Share-Out

Meeting Closing and Adjournment

- A motion to adjourn was first made by Sherry DelGrosso and seconded by Donnan Stoicovy

2025 Meeting Dates

- November 6, 2025 – WPSU Conference Rooms 121G/121H